



COMPETITION LAW AND POLICY JOURNALISTS AWARD

BACKGROUND

Importance of the Media

The Media plays a key role in gathering and disseminating information through the various channels of communication. Newspapers, TV, radio and the Social media are important channels of communication that the Competition Authority of Kenya uses to reach its stakeholders.

The Authority recognizes the critical role the media plays in facilitating its mandate of regulating markets in the Kenyan economy and ensuring consumers are protected from misleading market conduct.

Since its establishment, the Authority has been engaging the media through annual trainings and workshops involving Editors and Reporters with a key aim of building capacity in matters of competition law and policy. The Authority therefore appreciates the need to build a stronger working relationships with the media to achieve the best outcome at minimum resources.

Journalists Award

The Authority wishes to introduce the first edition of the **Competition Law and Policy Journalists Award** to recognize journalists who report or feature Competition and Consumer Protection issues affecting the national economy. The contestants will be required to focus on the Core Mandate of the Authority as stated in the Competition Act No. 12 of 2010 (the Act).

KEY REQUIREMENTS

- a) The stories/articles must have been broadcast/ published in a Kenyan newspaper, television, radio station or social media/internet in the period between 1st July, 2016 to 31st April, 2017;
- b) Only submissions from Kenyan journalists are eligible;
- c) For print entries, the journalists will be required to send a minimum of two copies; of the published story/paper cuttings, a filled entry form and professional bio;
- d) For electronic entries, journalists should send DVDs/CD's, a filled entry form and a personal and professional bio;
- e) Soft entries can be submitted through journalistsaward@cak.go.ke and;
- f) All entries must be submitted before 12th May, 2017.

PRIZES TO BE WON:

OVERALL WINNER

1. Laptop
2. Trophy
3. Certificate

1st Runners-up

1. Laptop
2. Trophy
3. Certificate

2nd Runners-up

1. Laptop
2. Trophy
3. Certificate

For more details and clarification, kindly visit the CAK website:- <http://www.cak.go.ke>